



European Citizens' Initiative Forum:

First results and next
steps

#EUTakeTheInitiative
ec.europa.eu/citizens-initiative



ECI Forum

| Context and Objectives

- Pilot project suggested by the EP
- Objectives:
 - Provide information and support on preparing and running European citizens' initiatives
 - Stimulate debate around them and more generally around ECI-related topics.
- Launched in May 2018



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ECI Forum

| Overview of content and activities

 <p>Learn</p>	 <p>Discuss</p>
 <p>Connect</p>	 <p>Seek advice</p>

From the blog



Latest news

17.12.2018

European Citizens' Initiative: Political agreement reached on the Commission's proposal

The European Parliament and the Council reached a political agreement ... – [Read more](#)

28.11.2018

European Citizens' Initiative: European Commission declares as inadmissible request for EU referendum on the United Kingdom remaining or leaving

The Commission has refused registration of a proposed initiative entitled ... – [Read more](#)

29.11.2018



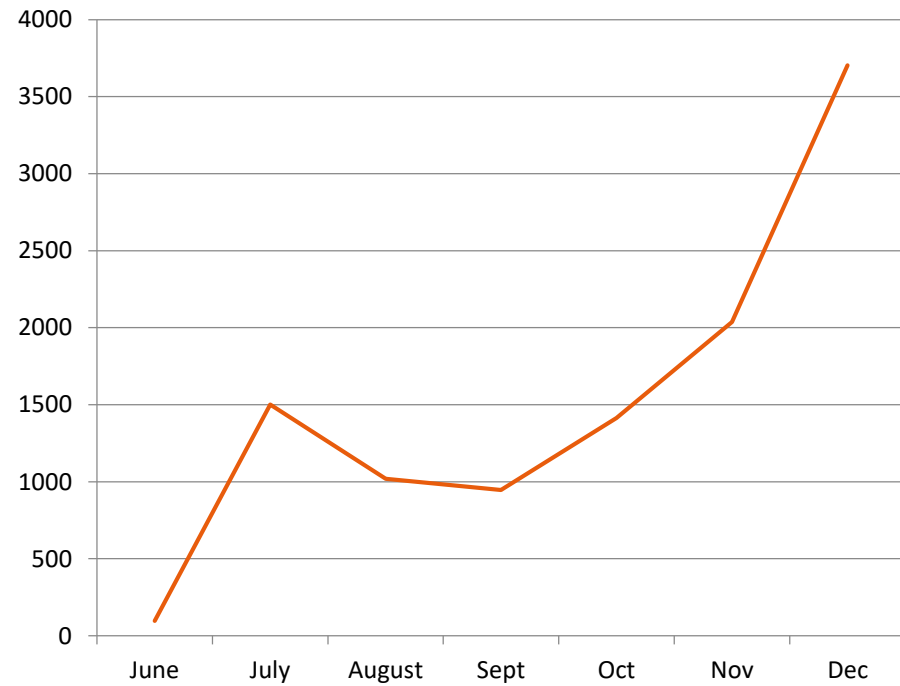
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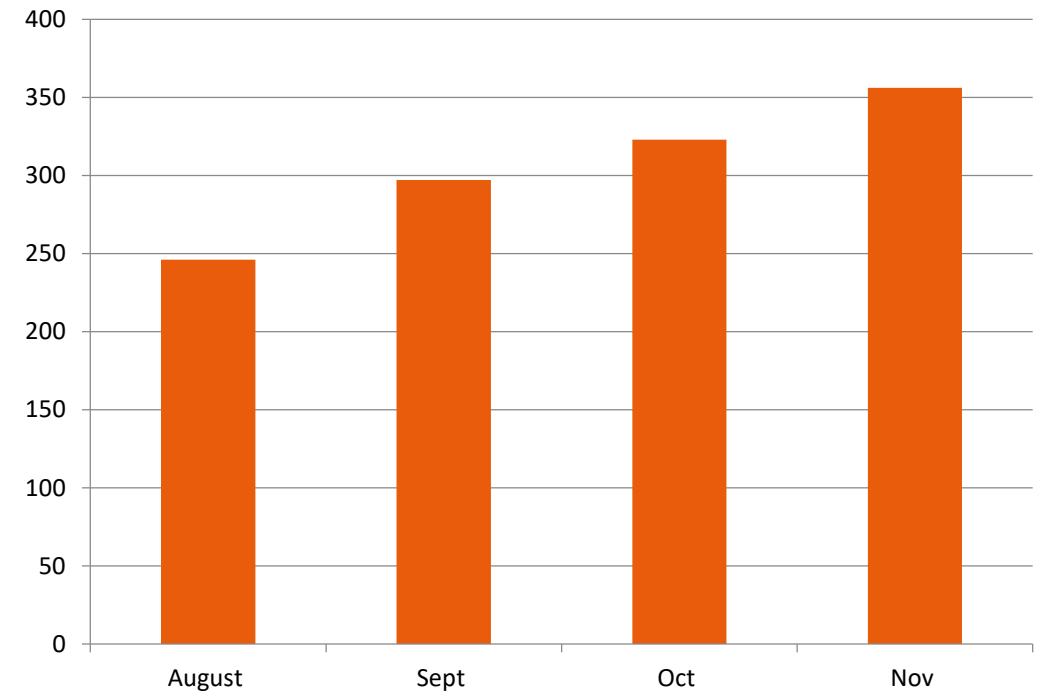
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| First results

Unique visitors per month



Registered users





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| First results - Learn

- 5 multilingual webinars attended by almost 100 participants.
- 6 Guidance notes and 4 success stories



European Citizens' Initiative

Procedural steps

Guidance notes

Procedural steps

the successive phases of an initiative

How to look for partners

practical tips and hints

How to draft an initiative

legal requirements and practical advice

How to campaign

common sense advice on promoting your initiative

How to collect signatures

often the hardest step

How to raise funds

your campaign

Success stories

One of us

pro-life initiative with papal backing

Right2Water

the impact of prime-time TV coverage

Stop Glyphosate

e building on an existing pan-European campaigning network

Stop Vivisection

the power of large groups of volunteers

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| First results – Discuss

- 51 ideas for initiatives were submitted and generated 27 discussions
- 5 discussions on general aspects of the ECI

Environmental security	Marilena Dracea-Chelsoi
Daily newspaper with EU-focus and a TV-channel with EU-focus	Rolf Hellstrand
HOW TO MOTIVATE MORE PEOPLE TO RECYCLE PLASTIC PACKAGING AROUND EUROPE	Andrew HENDERSON
Achieving a perfect balance between technological and scientific development, production and welfare, ecology and exploitation of the gifts of nature, demography and the prolonging human life, even achieving immortality.	Andrei Perchemliev
Make unpaid internships illegal	Evangelia Symeonidou
SOLVING THE PLASTIC WASTE PROBLEM BY 2025 THROUGHOUT EUROPE	Andrew HENDERSON
Make Fair Use a thing in the whole of the EU.	Gustav Hartvigsson
Housing Cooperatives	Maria Leonor Marques
Gluten-free issues	Nicla Scaglione
Tax exemption for non-profit organisations across EU	Lars Christensen
Reforest wastelands, abandoned lands and fire prone vegetation types	Alfred DE JAGER
Suppress the 4 month limitation for using mobile from a different EU country after moving	Jean-Yves Tillier
Food transparency	Dražen Lučanin
No more anonymous accounts on social media	Liviu Nagy

#EUTakeTheInitiative | First results – Blog and news

- 14 blog posts
- 26 news
- 118 subscribers to the monthly newsletter



03.10.2018

EU citizens call for an end to cages for animals

On 11 September, the European Commission registered the European Citizens' Initiative (ECI) 'END THE CAGE AGE' ... - [Read more](#)



26.09.2018

#European Citizens' Initiative in practice: sharing knowledge about what works in Poland

The European Citizens' Initiative made a pit stop in Warsaw as part of its three-year long Roadshow across Europe... - [Read more](#)

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| First results - Seek advice

- 17 enquiries
- Mainly legal advice, some on campaigning and fundraising



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| Promotion on social media

- 46 posts promoted
- Around 4 million impressions



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| Next steps

- New contract signed with the consortium ESN/ECAS/CARSA for the running of the Forum in 2019
- IT developments to improve the user-friendliness of the platform based on the results of 4 usability tests
- Work to stimulate the discussions on ideas
- More multimedia content



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| Next steps

- Update of the guidance notes based on feedback received by users and outcomes of workshops carried out in the Member States in the context of the communication campaign
- More focused webinars
- Preparation for the new Regulation



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THANK YOU!

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