2022
ECI communication campaign
#EUTakeTheInitiative

European Citizens’ Initiative
@10 years
Objectives

• Raise awareness of citizens about the ECI as one of their key EU citizenship rights
• Strengthen the network of multipliers and partners at national and local levels
• Synergies with Conference on the Future of Europe follow-up
ECI multilingual website

Updated presentation of initiatives
Updates of the information on the collection systems – planned for 2023
Communication material page
News & Newsletter
ECI multilingual website

Communication materials (in all official EU languages)

Quiz (multilingual)
ECI Forum - Multilingual information & legal advice for organisers, blogs, online course, webinars, presentations

New 3-year contract with the same contractor
Dear readers,

We hope you have had relaxing summer holidays. Below you will find a recap of ECI updates from July and August, as well as events for the autumn. Catch up on the latest blogs and read about the newest citizens’ initiative.

Reminder: this newsletter has automatic machine translation into 23 EU languages. Want to switch languages? Click here to select the language of your choice at the top of the page. Thanks for keeping in mind this is machine-generated. We hope you enjoy!
The European Commission’s antitrust enforcers are investigating Google’s app store rules, according to two people close to the matter.

Google’s rivals have received confidential questionnaires from Brussels, probing billing terms and developer fees for the U.S. tech giant’s Play Store, the two people, who spoke on condition of anonymity, said.

An investigation in the Netherlands into Google’s Play Store rules will likely be closed to make way for the EU examination, the people added, as concerns of anticompetitive conduct will need to be examined on an EU-wide scale. The United Kingdom’s competition watchdog has also an open investigation into Google Play Store.
New video
Social media

Have you ever heard of the Great Pacific Garbage Patch? 🌍
A growing accumulation of plastic, microplastics and other marine debris in the North Pacific Ocean is already three times the size of France.
Our policy on plastic aims to protect the environment and human health.
The CitizenCentral podcast is going into its second round. Tune in on Spotify, Google Podcasts, Apple Podcasts or SoundCloud to hear how Omar, Astrid and other Europeans tackle this challenge with European citizens' initiatives and how consumer behaviour affects sustainable development.
All episodes and full transcripts are available at https://europa.eu/2f8Vh84i

PRENEZ UNE INITIATIVE EUROPEENNE!

Discover how to influence the EU agenda with the European Citizens' Initiative.
Join our ECJ Ambassador at the Political Festival of Europe in Manager, Denmark.
Visit our stand (26-28 August) and follow the debates:
- 26/6 @16:00 How to shape EU policies
- 26/6 @18:00 How do we ensure more democratic participation from European citizens in European politics?

Learn more about the European Citizens' Initiative: https://europa.eu/55CD8i

and many ideas that citizens put forward.
Educational module

4 modules
Toolkits for teachers and students
Testing panel: October 2022
Piloting: as of January 2023
Official launch: school year 2023-2024
Promoted via school competition
ECI Ambassadors

The organisers have 6 months to start collecting signatures.
European Citizens’ Initiative Ambassadors

The European Citizens' Initiative ambassadors contribute to spreading the word about the European Citizens' Initiative, to fostering debate and to empowering citizens to act on causes they care about.

They come from a wide range of organisations active at European, national or regional level, and they all have something in common - expertise in participatory democracy and a common goal to encourage citizens involvement in policy-making.

Meet the ECI Ambassadors at online and offline events and follow them on social media!

Filter by activity country

Apply filter

Anne de Zeeuw, Network

Anne de Zeeuw is Programme Coordinator at NetwerkDemocratie, where she supports the organisation as it works to develop a more participative democracy in the Netherlands, with a special focus on the role of technology.

Add to favourites

Anna Krasnovska, European

Anna Krasnovska is Executive Director of the European Citizen Action Service (ECAS) and leads the organisation on its mission to empower citizens in order to create a more inclusive and stronger European Union.

Add to favourites

Barbara German, EUI

Barbara German is a Communications Manager at EUI/INSTITUTE FOR EUROPEAN POLICY.

Add to favourites

Aktive in Deutschland

Aktive in Belgium

Aktive in Estonia
Upcoming activities

- webinar Europe Direct centers – 12/10
- events in MS coming up in 2022: CY, BE, EL, CZ
- social media waves October – November
- 2 new podcast episodes
- online gathering NCPs/Ambassadors on 15 November
National Contact Points

Regulation 2019/788, Article 4(6): “Each Member State shall establish one or more contact points to provide, free of charge, information and assistance to groups of organisers, in accordance with applicable Union and national law.”

Role and activities of national contact points – report from ECI network gathering on 1 June 2022 (organised in conjunction with the ECI Day)
Ideas from the ECI Network gathering (1 June):

• Building bridges between national ECI actors and between the ECI as a tool and other national initiatives.

• Bringing ECI Ambassadors, national contact points and Europe Direct Centres in contact with one another, to create synergies.

• Contacting institutions at national level to make links to the ECI in their online communication tools (e.g. Estonian platform for national participatory initiatives also provides information/link to ECI), as well as links between European elections and ECI, national citizens’ initiatives and the European ones etc.

• Informing about the ECI at national events, festivals, schools, universities, making materials available in public institutions etc.
Discussion - updates and best practice from the Member States